



FOR IMMEDIATE RELEASE

Friday, April 7, 2017

Nash County receives an Excellence in Communications Award

Charlotte, NC – The Nash County Government was among 22 North Carolina governments to earn recognition in the Tenth North Carolina City & County Communicators' (NC3C) *Excellence in Communications Awards*.

The awards were presented Thursday, April 6, 2017 at the NC3C's annual Spring Conference in Charlotte during which the organization celebrated 10 years of existence. More than 133 entries were received.

"Our organization is full of city and county government communicators who are excellent at what they do. They are innovative, creative, passionate, and dedicated, and that shows in their work," said NC3C President Glenn Hargett. "It was an honor to preside over the program, viewing these exciting demonstrations of work to communicate the stories of the jurisdictions they serve."

Categories included TV & Videos, Communication Technology, Special Events, Printed Publications, Most Creative Project for the Least Amount of Funds, Citizen Participation, and Marketing Tools.

Nash County received a first place award in the Regular TV Program category for "Nash County NOW." The program is a magazine style show that spotlights the achievements of County departments, employees, and local municipalities. It was designed to raise awareness of all the great things happening in Nash County.

Judges for the NC3C Excellence in Communications Awards were government communication professionals from Kansas, Arizona, Texas, Michigan, Maryland and Oregon. Each judge has previously won state or national awards.

The purpose of North Carolina City & County Communicators is to encourage professional development and networking among local governmental communications professionals. The organization was formed in March 2007 and is made up of government professional communicators from around the state. For more information about NC3C, visit the website, www.nc3c.com.

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