



FOR IMMEDIATE RELEASE

Friday, April 7, 2017

City of Hickory receives Excellence in Communications Awards

Charlotte, NC – The City of Hickory was among 22 North Carolina governments to earn recognition in the Tenth North Carolina City & County Communicators' (NC3C) *Excellence in Communications Awards*. The city won two awards.

The awards were presented Thursday, April 6, 2017 at the NC3C's annual Spring Conference in Charlotte during which the organization celebrated 10 years of existence. More than 133 entries were received.

"Our organization is full of city and county government communicators who are excellent at what they do. They are innovative, creative, passionate, and dedicated, and that shows in their work," said NC3C President Glenn Hargett. "It was an honor to preside over the program, viewing these exciting demonstrations of work to communicate the stories of the jurisdictions they serve."

Categories included TV & Videos, Communication Technology, Special Events, Printed Publications, Most Creative Project for the Least Amount of Funds, Citizen Participation, and Marketing Tools.

The City of Hickory received second place awards for the city website and for the "Crafting Hickory" magazine. The magazine was a resourceful way using the local newspaper resources to showcase the four bond projects to Hickory citizens in a timely, visually appealing system.

The judges commented on the website saying, "Clean and interactive layout with several great photos. And we're not the only one who says so – thank you for including feedback from users! You presented your goals, outcomes and budget very well."

Judges for the NC3C Excellence in Communications Awards were government communication professionals from Kansas, Arizona, Texas, Michigan, Maryland and Oregon. Each judge has previously won state or national awards.

The purpose of North Carolina City & County Communicators is to encourage professional development and networking among local governmental communications professionals. The organization was formed in March 2007 and is made up of government professional communicators from around the state. For more information about NC3C, visit the website, www.nc3c.com.

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