

## Love Where You Live: Internationally Renowned Consultant to Deliver Keynote, Lead Workshop

**THE BOARD MEMBERS** of North Carolina City & County Communicators (NC3C) are thrilled to announce that internationally renowned community development consultant and grassroots engagement strategist [Peter Kageyama](#) will deliver the keynote address and lead a workshop at the 2020 annual conference, which will be in Greenville April 29-May 1.



As the cornerstone of our three-day gathering in the Emerald City, Kageyama will lead us in a deep dive into how to fall in love with where we live and work, the economic benefits of emotional engagement and how to engage our residents as development resources. Following Peter's keynote the morning of April 30, we'll have a general-session workshop that will focus on creative place making, economic development and other related issues that we constantly grapple with in our counties and municipalities. Come prepared to take active part in this special participatory session and to walk away from it with a fresh perspective on why you love where you live and work and how you can more effectively collaborate with local residents to promote the places you call home.

Peter is the author of *For the Love of Cities: The Love Affair Between People and Their Places* and the follow-up, *Love Where You Live: Creating Emotionally Engaging Places*. [Planetizen](#) recognized *For the Love of Cities* as a Top 10 Book in 2012 in urban planning, design and development. Peter's expertise makes him a highly sought-after speaker and workshop facilitator. He also is an esteemed consultant who serves as a senior fellow with the [Alliance for Innovation](#), a national network of city leaders dedicated to improving the practice of local government.

## BE A PARTNER WITH US

Interested in being a sponsor of the 2020 Greenville conference? To learn more, contact Kristin Freeman at [kristin.freeman@raleighnc.gov](mailto:kristin.freeman@raleighnc.gov) or at 919.996.4128.

## ABOUT US

[North Carolina City & County Communicators](#) is dedicated to the professional development and networking of local governmental communications professionals. We are currently over 170 members strong.