



NC3C Annual Conference

Grab the Bull by the Horns!

Wednesday, April 10

11 a.m. - 2 p.m. - Registration

11 a.m. – Noon - Newcomers Lunch with the Board for 1st Time Attendees

1 - 1:15 p.m. – NC3C President’s Welcome and Conference Overview

Dana Kaminske, City of Hickory, NC3C President

1:15 - 2:30 p.m. – Leading with Emotional Intelligence

Dr. Heather Lee, Developmental Associates LLC

2:30 - 2:45 p.m. - Break

2:45 - 3:45 p.m. – Let’s Get Social

Katee Smith, N.C. Dept. of Natural Resources

4 - 4:45 p.m. – Social Equity/Communications Blueprint

John Stephens, UNC-Chapel Hill School of Government

7 p.m. - Restaurant Romp

Thursday, April 11

7:30 - 8:30 a.m. Breakfast (provided)

8:30 - 8:45 a.m. – Morning Welcome

Welcome from Beverly Thompson, Director of Public Affairs, City of Durham

9 - 9:45 a.m. – Keynote Message

Jennifer Pharr Davis, hiker, author, speaker, and National Geographic Adventurer of the Year

10 - 10:45 - Public Communications in Large Scale Emergencies

Catherine Lazorko, Mark Losey & Ran Northam, Town of Chapel Hill

10:45 – 11 a.m. - Break

11 – 11:45 a.m. – Breakout Sessions

Session A: Positioning Your Department/Justifying a Growing Department

Kasia Thompson, Cabarrus County

Session B: So You're Thinking about a New Website? Pitfalls and Opportunities of a Redesign

Libbie Hough, Orange County Public Library; Patrick Tabor, City of Hickory

Noon – 12:45p.m. – Lunch (provided)

1 - 1:45p.m. – Breakout Sessions

Session A: NC League of Municipalities

Session B: NC Association of County Commissioners

1:45 - 2 p.m. - Break

2 - 2:45p.m. – File Rejected - Too large: Photoshelter

Mark Losey, City of Durham

2:45 - 3p.m. - Break

3 - 3:45p.m. – Taking Flight with Drones

Aaron Levitt, Town of Holly Springs

5:30 p.m. – 7 p.m. – Awards Reception

7 p.m. – Restaurant Romp

Friday, April 12

7:30- 8:30 a.m. – Breakfast (provided)

9 - 10 a.m. – NC3C Business Meeting and Board Election

10 - 10:15 a.m. - Break

10:15 - 11 a.m. – Lancing the Boil: A Reporter's Take on Responding to Crises

Jay Price, North Carolina Public Radio

11 - 11:15 a.m. - Break

11:15a.m. - Noon - Breakout Sessions

Session A: Everything You Wanted to Know about Video Production But Were Afraid to Ask

David Baxter, Cabarrus County

Session B: Neighborhood Engagement with Nextdoor

Joseph Porcelli, Nextdoor

Cherie Jzar, City of Concord

Noon - Lunch (provided)